

Proposal Template: Reg 11.5 Review of Olympic Events

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Proposal Number: EC-2026-025

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[Title of Proposal:]	Olympic review – “Mixed 8-Team Tournament” for Brisbane 2032		
[Subtitle:]	Battle-of-Nations & Dream-Team-Battle		
[Additional proposers:]	<table border="1"><tr><td>Confirmed support of following MNAs</td></tr><tr><td>ANT, BAH, CUB, CHI, COL, DOM, EGY, ESA, FIN, GRE, IND, KAZ, KOR, LTU, MAD, MEX, MOR, MOZ, MRI, MYA, OMA, PAN, PAR, PER, PHI, PUR, RSA, SEN, SER, SLO, TAH, USA, SUI,</td></tr></table>	Confirmed support of following MNAs	ANT, BAH, CUB, CHI, COL, DOM, EGY, ESA, FIN, GRE, IND, KAZ, KOR, LTU, MAD, MEX, MOR, MOZ, MRI, MYA, OMA, PAN, PAR, PER, PHI, PUR, RSA, SEN, SER, SLO, TAH, USA, SUI,
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[Related proposals:]	[None]		

This table may be edited by the Executive office.

Event being addressed:

NO SPECIFIC EVENT IS BEING ADDRESSED

This proposal is not being advanced to address or replace any existing event.

CBVela recommends that all 4 Events and Equipment (Mixed Catamaran, Mixed Dinghy, Women's Kite and Men's Kite) put under review should stay in the Olympic program for Brisbane 2032.

I. WHY NO SPECIFIC EVENT IS BEING ADDRESSED?

The wide audience as a priority for initiators

The initiators aim to draw inspiration from the global “big-bang” created by the U.S. Basketball Dream-Team at the 1992 Olympic Games, with the ambition to make sailing shine at the 2032 Olympic Games. The initiators seek to stage a thrilling spectacle featuring sailing national teams and the sport's most legendary athletes, capable of generating massive popular stir and capturing global audiences.

The wide audience also an IOC and WS priority

The massive audience expected for this major event also represents the challenge that the IOC and the Olympic sailing community have been eager to take on since 1992 (when Olympism transformed into a global sporting spectacle with the introduction of professional superstars).

II. A 2-STEP STRATEGY

1. Implement the event in the Olympic program

Considering firstly that the M8TT offers a second medal opportunity to athletes who have already participated in an individual event, considering also that the global quotas topic will be defined later by the IOC, the initiators believe that it is not for them, at this stage, to presume the best way in which the Events Committee could integrate the event into the Olympic program.

2. A concept to identify first and foremost

Given finally the complexity of the audience' challenge at OG for sailing, the initiators propose to first focus efforts on designing an event capable of captivating a global audience, before assessing its impact on the overall format of Olympic sailing.

Proposal:

A NEW EVENT AND NEW EQUIPMENT

This proposal is to select a new Event and new Equipment for the Olympic Sailing Competition under Regulation 11.5(a)iv.

I. AN NEW EVENT

The new Event proposed for Brisbane 2032 is the Mixed 8-Team Tournament (M8TT) Battle of Nations, a fully gender diverse knock out competition that adopts the inspiration behind the SSL Gold Cup, a highly successful World Sailing Special Event, where national teams battle each other in big boats to be crowned champion in a winner takes all final.

II. A NEW EQUIPMENT

The Equipment is the SSL47, sustainably developed from repurposed hulls and supplied at no charge by the non-profit Sailing Athletes Foundation (SAF), founded and governed under Swiss law.

Reasons:

1- Proposal summary (max. 150 words)

I. OUTLINES

Tested at the 2025 SEA Games with millions of viewers, the M8TT is a thrilling crewed competition amongst the best sailors, fighting as teams for their national flag. By removing the arms-race and exploiting the 92'Barcelona's basketball tournament scenario with its "Dream-Teams-Battle", the M8TT aims to:

- ▶ Generate wide audience.
- ▶ Make inshore sailing attractive to watch and practice in its most popular form.
- ▶ Further protecting sailing's Olympic status.

II.-FORMAT

QUALIFYER

Starting in 2031, the M8TT begins with 100 participants and 6 continental series to select 8 finalists for the Brisbane Olympics.

FINAL PHASE

At the Brisbane Olympics, the M8TT is the thriller not to be missed; after round robins, the spectacle culminates with the crown of the last-race-winner as Olympic Champion.

III.-KEY FEATURE

A long-term, non-profit Swiss foundation (SAF) supplies equipment, training centers, media broadcasting and qualification pathways, breaking financial borders, guaranteeing large participation and equal chances to shine.

2- Description of event (max. 500 words)

II.1 INITIATORS - MISSION - OBJECTIVE

A PROJECT FROM SAILING PRACTICANTS TO TARGET WIDE AUDIENCE

A. INITIATORS

- ▶ The proposal arises from CBVela (BRA-MNA) and a wide range of sailing practicants. (Athletes-Officials-MNAs).

B. MISSION

- ▶ Making inshore sailing attractive to watch and practice in its most popular form.
- ▶ Furthering protecting sailing's Olympic status.

C. OBJECTIVE

- ▶ Designing a media-powerfully event gathering wide audience to showcase Olympic sailing worldwide.

II.2 STRATEGY

A STRATEGY BASED ON SUCCESSFULL MODELS & PROVEN ACHIEVEMENTS

A. COPYING SUCCESSFUL SPORT MODELS

B. EXPAND THE M8TT-IMPACT EXPLOITING PROVEN ACHIEVEMENTS

- ▶ AT THE SEA GAMES:
 - 4.4M TV live-viewers.
 - High-profile participants (the Queen).
- ▶ AT THE GOLD CUP 2023
 - 3.3M TV live-viewers.
 - 66 nations, 15 Olympic Champions.
 - Participation of emblematic sailors. (J.Bertrand, R.Scheidt)
 - Official State-Politicians supporting teams. (LTU-HUN-CHI)

II.3 MODEL

THE 92'-BARCELONA DREAM-TEAMS-TOURNAMENT AS MODEL

A. OUTLINES

- ▶ The M8TT is a crewed-team-event inspired by the 92'Barcelona's basketball tournament, a competition between all the best athletes playing/racing as a team for their national flag.

II.4 M8TT-FEATURE-1 / A TEAM-CONCEPT

A TRUE SPORT TEAM-EVENT ADDED TO INDIVIDUAL EVENTS

A. A TRUE SPORT EVENT

- ▶ Providing big boats for free, the M8TT has nothing to do with an arms-race, it's a true sport event.

B. A TRUE TEAM-EVENT

- ▶ The M8TT is a true team competition, unlike many newer Olympic events that falsely claim to be team-events when they add-up individual results (skiing, judo).

C. MORE AS A TEAM-EVENT, A CHALLENGE-BETWEEN-NATIONS

- ▶ The M8TT aims to transcend the simple crewed sailboat race into a challenge between nations to mobilize crowds wearing national jerseys.

D. MORE AS A BATTLE-OF-NATIONS, A DREAM-TEAMS CONTEST

- ▶ With Aussie, Brazilian or Kiwi heroes, Brisbane 2032 could become a contest between 3-4 "Dream-Teams", similar to the mythic 92'Barcelona's basketball tournament.

II.5 M8TT-FEATURE-2 / A LONG-TERM FINANCIAL SUPPORT

AN ALTRUISTIC FOUNDATION TO SECURE THE M8TT-CONCEPT

A. THE "SAILING ATHLETES FOUNDATION" (SAF)

- ▶ The SAF is a Swiss non-profit foundation complying with WS & IOC governance and antitrust regulation, created to financially support the M8TT-project as long as necessary.
- ▶ In particular,
 - SAF finances equipment and practice.
 - SAF covers any increased costs related to the M8TT-event (> days and > athletes).

II.6 M8TT-FEATURE-3 / COMPLYING WS & IOC STRATEGY

A GENERATOR OF ACCESSIBILITY, UNIVERSALITY, FAIRNESS AND MARKETABILITY

A. ACCESSIBILITY & UNIVERSALITY IMPROVED BY PROVIDING:

- ▶ SAF47 Boats.
- ▶ Pathways to compete.
- ▶ Training centers.

B. FAIRNESS SECURED BY PROVIDING:

- ▶ Same boats for all.
- ▶ 1 Training center / continent.

C. MARKETABILITY INCREASED BY PROVIDING:

- ▶ 1 Website / team. (Currently 66)
- ▶ Translation' solutions in 27 languages.
- ▶ Communication material. (Pictures, news, booklets, movies)
- ▶ National jerseys.
- ▶ Goodies. (Lego-boats, Pannini-booklets, calendars)

A SUPPORT TO SUSTAINIBILITY AND CIRCULAR ECONOMY

D. THE M8TT RACES FOR THE PLANET BY:

- ▶ Providing same shared boats for years => Key reduction of logistic & carbon impacts.
- ▶ Using only 8 boats to race => Low ratio of support boats. (5 boats/440 sailors in the SSL Gold Cup)
- ▶ Using safe performant boats (SAF47) => Optimized security needs.
- ▶ Using same playing field as other Olympic sailing events.

II.7 FORMAT

100 TEAMS FOR THE QUALIFYIERS / 8 TEAMS FOR BRISBANE

A. QUALIFYING-SERIES

OUTLINES

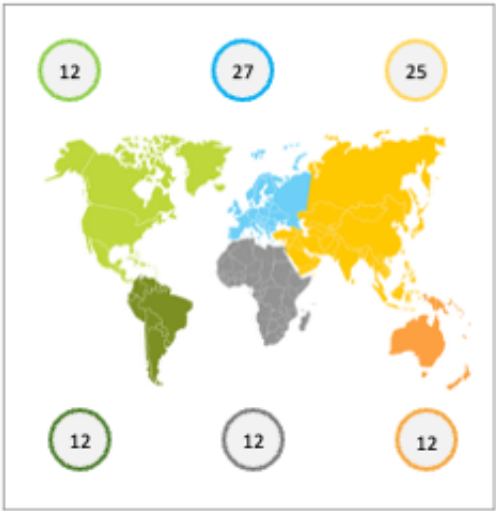
Expected Teams	100
Duration (Years)	2

QUOTA

Continent	Events	Team
Africa	African Games*	1
America (N+Ca)	PanAm Games*	1
America (Ce+S)	PanAm Games*	1
Asia	Asian Games*	1
Europe	Euro Championship	1
Oceania	Pacific Games*	1
World	Venue	1
World	World Champion	1

* If no sailing, a Continental Championship will be organized.

EXPECTED TEAMS /



B. FINAL-SERIES + A GRAND-FINAL

OUTLINES

Teams	8
Duration (days)	4

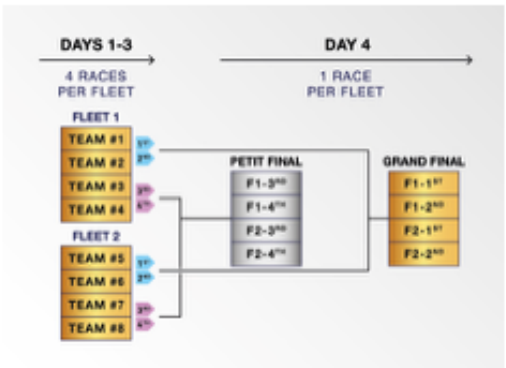
KNOCK-OUT FORMAT IN TWO STEPS

ROUND ROBIN

- ▶ Three days.
- ▶ High point scoring, double points on last day.
- ▶ First two in each group qualify for the Grand Final.

FINALS

- ▶ 1 Petit Final + 1 Grand Final on the final day.
- ▶ The Grand Final Winner is Olympic Champion.





II.8 TEAM-SIZE

SIZE = 8 SAILORS/TEAM (4 WOMEN + 4 MEN = 680 KG)

A. 8/TEAM

- ▶ The number of athletes/team is set at 8 to ensure public recognition of a true team.

II.9 SCHEDULES & IMPACTS

4 EXTRA DAYS => A 2ND MEDAL OPPORTUNITY => + ~25 ATHLETES

A. NEW SCHEDULES

- ▶ Because a "Dream-Teams" event requires heroes, individual and team events cannot take place simultaneously, resulting in 4 additional days for the usual sailing program and a 2nd medal opportunity.

Sailing schedule proposal (based on Olympic Games 2024)

Event	Athletes	INDIVIDUAL EVENTS											CREW EVENT			
		Day 1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Men's Windsurfing	24	●	●	●	●	●	●									
Women's Windsurfing	24	●	●	●	●	●	●									
Men's Kite	20							●	●	●	●	●				
Women's Kite	20							●	●	●	●	●				
Men's Dinghy	43					●	●	●	●	●	●	●				
Women's Dinghy	43					●	●	●	●	●	●	●				
Men's Skiff	40	●	●	●	●	●										
Women's Skiff	40	●	●	●	●	●										
Mixed Dighy	38						●	●	●	●	●	●				
Mixed Multihull	38							●	●	●	●	●				
Mixed 8-Team Tournament	64												●	●	●	●

● Racing day ● Medal race

B. QUOTA ANALYSIS

Participants projection (based on Olympic Games Paris 2024 & results of SSL Gold Cup 2023)

Nation	Potential Qualifaction	Sailors from individual events		Need call up for national team		
Hungary	Qualified as World Champion	2	1 man 1 woman	3 men 3 women	(hero inc.)	
Italy	Qualified from Europe	12	5 men 7 women	0 men 0 women	1 hero	
New Zealand	Qualified from Oceania	12	6 men 6 women	0 men 0 women	1 hero	
Brazil	Qualified from South America	12	7 men 5 women	0 men 0 women	1 hero	
United States	Qualified from North America	13	6 men 7 women	0 men 0 women	1 hero	
Malaysia	Qualified from Asia	2	1 man 1 woman	3 men 3 women	(hero inc.)	
South Africa	Qualified from Africa	0	0 men 0 women	4 men 4 women	(hero inc.)	
Australia	Qualified as host	12	6 men 6 women	0 men 0 women	1 hero	

+ 20
Athletes

+ 5
Sailing
Heroes
at 2032 OG

3- Description of equipment (max. 500 words)

III.1 CONCEPT

A BOAT TO FULFILL THE M8TT CONCEPT AND ITS WIDE AUDIENCE OBJECTIVE

A. AN CUSTOMIZED EQUIPMENT, NOT A COMMERCIAL PRODUCT

- ▶ The M8TT equipment (SAF47, formerly SSL47) will not be traded or sold, but shared free of charge for training and competition. Crucially, the SAF47 will be administered exclusively by the non-profit Sailing Athletes Foundation.
- ▶ Key features:
 - Big dimensions able to stage a team of 8 sailors.
 - High-performance monohull.
 - Representative of popular sailing.
 - Meet IOC and WS requirements.

III.2 TECHNICAL DATA

A TRADITIONAL BIG BOAT SAILED LIKE A DINGHY IN WIDE RANGE OF WINDS

A. DIMENSIONS

SAF47 SPECIFICATIONS	
LENGTH	13.6 M
HEIGHT	25 M
DRAFT	2.90 M
WEIGHT	3300 KG
SAILS UPWIND	120 M ²
SAILS DOWNWIND	230 M ²
CREW WEIGHT	680 KG
TYPE	NON-FOILING MONOHULL
WIND RANGE	4-25 KTS



B. ADAPTATION - EVOLUTION

- POSSIBLE ADAPTATION FOR SEVERAL SEA CONDITIONS
- NEW MODEL FOR SPECIFIC VENUES TBD

III.3 SUSTAINABILITY FEATURES

AN EQUIPMENT THAT RACES FOR THE PLANET

A. A BOAT BUILD FOR GENERATIONS

- ▶ Hulls and other equipments produced and used over generation
- ▶ SAF47 Materials complying with the IOC and WS sustainability requirements

III.4 MARKETABILITY FEATURES

FIVE SAF47' FEATURES THAT SUPPORT MARKETABILITY

A. "BIG" FEATURES THAT IMPRESSED THE PUBLIC

- ▶ Size of boats.
- ▶ Size of teams.
- ▶ Big noise on board.
- ▶ Size of waves around.

B. SKILLS AND ATHLECISM EMPHASIZED BY THE SAF47 TO HOOK THE AUDIENCE

- ▶ Athletes strength when full hiking and full grinding.
- ▶ Team work when hoisting and dropping the spinnaker.
- ▶ As boat are same, close racing emphasis the strategy skills.

C. A TRIGGERS TO MOTIVATE THE BESTS TO BUILD DREAM TEAMS

- ▶ High-performance equipment.
- ▶ Easy pathway from other classes.

D. MEDIA "FRIENDLY"

- ▶ Spectacular big boats easy to stage,
- ▶ Easy to use from 4-25 kts of wind. (Starts on time avoiding delays)
- ▶ Innovative digital technology:
 - On-board cameras.
 - Dynamic sailing data.
 - Future development: protest tools, ...

E. THE SAF47, AN IDEAL SHOWCASE FOR SPONSORS

- ▶ Great surface for advertising.
- ▶ Attractive for corporate events.

III.5 ACCESSIBILITY & UNIVERSALITY FEATURES

SAF47' FEATURES THAT SUPPORT ACCESSIBILITY AND UNIVERSALITY

A. ESTABLISHED CIRCUIT

- ▶ Many established events (Regional Games, Continental Qualifiers, Worlds) for MNAs and athletes to race and gain experience.
- ▶ Continental Games for qualification maximizes opportunity for Olympic qualification and cost-reduction.

B. FAIR AND EQUAL ACCESS FOR EVERYBODY

- ▶ No rig tuning allowed by the crew on the boat = No need to be an expert of the class to win.
- ▶ All boats same = Emphasis on athletes skills rather than equipment knowledge.
- ▶ Equipment and shore team supplied at no charge.
- ▶ Identical boats = No arms-race to favour the wealthy.
- ▶ Easy transition pathway from non-foiling equipment in widespread use.

III.6 DIVERSITY FEATURES

SAF47' FEATURES THAT SUPPORT DIVERSITY

A. IN LINE WITH POPULAR CREW SAILING PRACTICE

- ▶ Widest possible range of sailing types and skillsets.
- ▶ Unrestricted athlete physique or gender or age.
- ▶ Heroes can remain in Olympic competition after they leave dinghy classes.

4- Self-evaluation (max. 240 words)

I. KEY ADVANTAGES

1. NOT JUST AN EQUIPMENT, A BATTLE-OF-NATIONS CONCEPT TESTED TO WIN AUDIENCE

Tested at SEA Games 2025 with millions of viewers, the Battle-of-Nations is a showcase event removed from private interest; shaped on the scenario at 92'Barcelona's basketball tournament and its Dream-Teams-Battle concept gathering all the best athletes under their national flags, it targets spectacle with unprecedented impact on sailing audience and its marketability.

2. GREATER UNIVERSALITY AND ACCESSIBILITY

With supplied equipment, training centers and continental qualification pathways, costs are reduced, breaking all socials, cultural and gender boundaries, bringing between 85–100 nations to participate, with the same chance of success.

3. SUPPORTED BY SEVERAL DOZEN MNAs

4. 2nd MEDAL TO OPTIMIZE THE QUOTA

II. DRAWBACKS

1. KEELBOAT INFRASTRUCTURE

Needs = Marina + Crane + Sufficient draft.

BTW, the Marina helps showcasing the event by creating a sailing stadium + visitors, both very useful supports for ticket sales.

2. QUOTA ADJUSTMENT *

The Battle-of-Nations could require 64 athletes but the 2nd medal opportunity for athletes, reduces this requirement to 25 spots.

3. FOUR MORE DAYS ** = COST *

The event is scheduled after the individual events and generates a cost of 4 extra days.

4. 2nd MEDAL => NEW EVENT => IOC ENGAGEMENT

Proven audience growth is key to success in meeting this challenge.

* Cost covered by SAF

** Extra days will also generate the audience that aims to reduce quota pressure beyond Brisbane

5- Additional information

I. EVENT / CHALLENGE UNTIL 2032

TO OPTIMIZE TO INCREASE THE M8TT MARKETABILITY

A. OVERVIEW

- 6 UPCOMING YEARS TO REFINE THE M8TT-CONCEPT AT ITS MARKETIBILITY TOP BY:
 - ▶ Testing 11x the concept at 5 Continental Games + 6 Regional Games between now and 2032.
 - ▶ Following a process of adjustments based on tests data analysis.
 - ▶ Acting on efficient synergy between all parties. (SAF, MNAs, WS, IOC, Venue, Athletes, Media, Sponsors)

B. RACE FORMAT

- FORMAT TO OPTIMIZE AND REINFORCE THE M8TT PLOT
 - ▶ Since the M8TT plot is the key to attract a wide audience, the race format aims to help maintain, or even enhance, viewer engagement, by reducing time-out and by setting the optimal race duration. (2 fundamentally different topics)
 - ▶ REDUCING TIME-OUT. Based on the SEA Games observations & suggestions, following optimizations are planned for the 2026 Gold Cup:
 - Dynamic course adjustments mid-race rather than full restarts.
 - Technology to eliminate restarts + Wider range of wind conditions approved to start races.
 - Race action close to the coast.
 - ▶ RACE DURATION. A cricket match in Switzerland may attract only a handful of spectators, while in Asia it draws billions. Shortening matches to 20 minutes would not significantly increase Swiss viewership, as audience engagement is driven by intensity and storytelling - not shorter formats. Therefore, race duration must be carefully defined in line with SEA Games viewership data and team sport standards.

C. IDENTIFICATION

- A CLEAR TEAM IDENTIFICATION TO REFINE
 - ▶ Based on the SEA Games observations & suggestions, following optimizations are planned to optimize team identification for the 2026 Gold Cup:
 - National flags on sails, on boom and on the bow + Spinnakers branded with national colors
 - Spinnaker branded with national colors.
 - Distinctive and light-colored clothing.

D. BROADCAST - COMMENTARY - GRAPHICS

- A THRILLING TV PRODUCT WITHOUT TIME-OUT TO REFINE
 - ▶ Since electronic media will be the M8TT stadium, the major effort must be focused on the broadcasting.
 - ▶ By investing in on-screen graphics, the product must leverage and present simple data (speed, position) in an appealing way, accompanied by clear, accessible commentary to make it exciting to watch. Like a TV show, everything must be ready to send recordings, close-ups, and slow-motion replays to avoid any lulls.

E. ATHLETES ENGAGEMENT AND STORYTELLING

- A FORMULA ONE-STYLE PIT LANE EXPERIENCE FOR SPECTATORS
 - ▶ A F1 pit lane experience, with mandatory post-race interviews for the top 3 and the race leader.
- ACTIVATION OF THE 66 WEBSITES TO KEEP VIEWERS ENGAGED
 - ▶ Since SAF has provided a website for each team, translated into the main national language of each team, it is now important to update and activate them to inform about athlete profiles and history online.
- ACTIVATION OF THE ONLINE SHOP FOR FANS

- ▶ Since SAF has already produced following materials, it is now important to activate the online shop to offer fans opportunities to stay in touch with team by wearing national colors or playing with customized goodies.
 - Several printed calendar and also material to print them
 - Customized national jersey to race and several extra pieces to promote teams
 - Customized goodies for fans (Lego boat, Pannini booklets, ...)

F. VILLAGE

▪ A SHORE-SIDE VILLAGE EXPERIENCE TO DESIGN & EMCEE

- ▶ Since Olympics and Continental Games are exceptional events, it's part of the challenge to design and emcee a high quality shore-side village experience with a significant investment, even if the M8TT is a made-for-TV product. Details and concepts will follow.

Supporting Documentation:

A. FLYER TO DOWNLOAD



B. VIDEOS TO WATCH

Spectacular battle



National pride

